



PHA ANNUAL CONFERENCE PROGRAM 2015

WEDNESDAY 4 MARCH (DAY ONE)		
TIME	SESSION SPEAKER	PRESENTATION TITLE
1500	Special Agent Michael Badolato Federal Bureau of Investigation	<i>Identity Fraud and Healthcare</i>
1600	Prof Des Gorman Executive Chairman, HWNZ	<i>Leadership in Healthcare</i>
1645	Ian Laughlin Deputy Chairman, Australian Prudential Regulation Authority	<i>Introduction to APRA as the new regulator of Private Health Insurers from 1 July</i>
1800	WELCOME RECEPTION	
THURSDAY 5 MARCH (DAY TWO)		
0845	Mr Rob Bransby PHA President	<i>Conference Opening & Welcome</i>
0900	Mr Martin Bowles Secretary, Commonwealth Department of Health	<i>Future of the Health System – A Commonwealth View</i>
0945	Mr Tim Lawson Director, Australian Insurance and Diversified Financial market research, Macquarie Securities	<i>Private Health Insurance: An investors view</i>
1030	Morning Tea	
1100	Mr Noel Pearson Cape York Group	<i>Empowerment, Development and Productivity: our Cape York Agenda for Closing the Gap</i>
1145	Mr Phil Stern Port Jackson Partners	<i>Integrated Primary Care and Better Health Outcomes – Is Private Health Insurance part of the solution?</i>
1230	Dr Stephen Duckett Health Program Director, Grattan Institute	<i>Questionable care: what to do about things which shouldn't be done</i>
1315	Lunch	
1400	Mr David Abernethy Health Policy and Government Relations Consultant, Washington, DC	<i>Private Insurance Solutions in the US Social Insurance System for the Aged and Disabled...a Success Story.</i>
1445	Dr Donna Lynne Group President and Regional President of Colorado, Kaiser Permanente	<i>Leveraging primary care and population health management to create value: lessons from Kaiser Permanente</i>
1530	Afternoon Tea	
1600	Mr John Pollaers Former CEO & Managing Director, Pacific Brands	<i>Foundational Leadership - achieving breakthrough performance</i>
1645	Prof Paul Glasziou Director, Centre for Research in Evidence Based Practice, Bond University	<i>Overdiagnosis: It's rise, causes, and possible cures</i>
1730	Close	
1900	GALA DINNER – ADELAIDE OVAL	



PHA ANNUAL CONFERENCE PROGRAM 2015

FRIDAY 6 MARCH (DAY THREE)		
0730	Breakfast session with Senator Nick Xenophon	
0830	Ms Laura Tingle Political Editor, Australian Financial Review	<i>The Canberra Three Ring Circus: is there a ringmaster in the House?</i>
0915	Mr Russell McGowan Consumers	<i>A role for PHI in Health System Reform?</i>
1000	Suzie Dale Regional Director of Brand & Customer Experience, The Nielsen Company	
1045	Morning Tea	
1115	Hon Jamie Briggs MP Assistant Minister for Infrastructure and Regional Development	
1200	PANEL SESSION Dr Morton Rawlin (Vice-President, RACGP) Dr Brian Owler (President, AMA) Mr Russell McGowan (Consumer) Mr Mark Valena (Vice-President, PHA)	<i>The role of private health insurers in future healthcare</i>
Conference Finish		