

Targeting expenditure for mental health to achieve real results

28 November 2013 Private Healthcare Australia Conference - Hobart

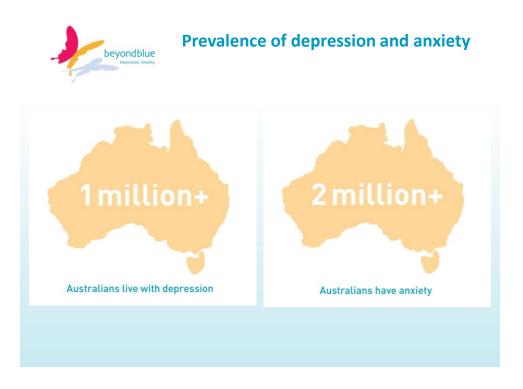


Prevalence of depression and anxiety





1 in 3 women and 1 in 5 men are likely to experience anxiety in their lifetime.





Depression alone is debilitating, and this effect is multiplied in people with physical illness.

- After myocardial infarction or coronary artery disease 20% of patients experienced depression and up to 50% experience a panic disorder.
- 44 % of people post stroke experience depression and there is an increased incidence of generalised anxiety disorder.
- Up to 52% of patients with Type II diabetes have been found to experience depression with generalised anxiety disorder being experienced by over 14% of patients.

Clarke DM. Currie KC. MJA Vol. 190 No. 7 - 2009

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Only **35%** of Australians with anxiety and depression access treatment.

Men are less likely to seek help than women, with **only 1 in 4 men** who experience anxiety or depression accessing treatment.



So why don't people seek help?

- Mindset
- Don't feel sick enough
- Stigma
- Access is limited in some regions
- Lack of social support and community connections

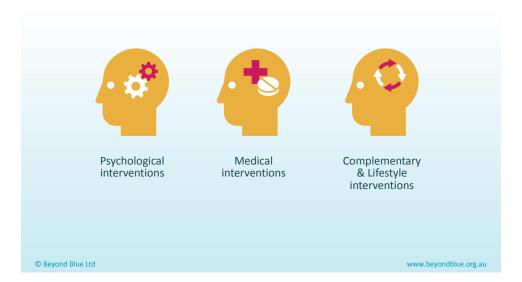
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• Lack of knowledge



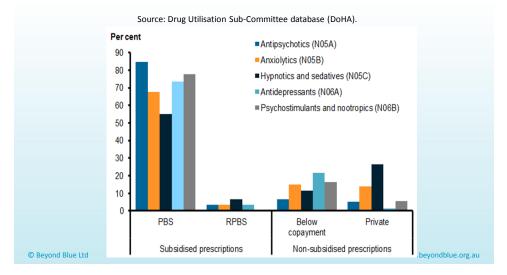
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Treatment options





Community-dispensed prescriptions, by patient category for mental health-related ATC groups, 2010–11





- Studies have shown that an average of 47% of patients taking anti-depressants were not taking medications as prescribed.
- Discontinuation rates range from 21-33% regardless of drug class

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Common signs of depression

Physical	Feeling	Thinking	Behavioural
 Disturbed sleep Appetite changes Sick and run down Fatigue 	 Overwhelmed Indecisive Lacking confidence Irritable 	 Negative thinking patterns Hopeless, helpless and worthless Suicidal thoughts 	 Poor concentration Reduced Productivity Alcohol and other drug use Social withdrawal
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lt's the symptoms stupid

- Impact on the capacity to follow treatment
 - Impact on adherence to medication
 - Impact on capacity to change lifestyle – exercise, diet , alcohol

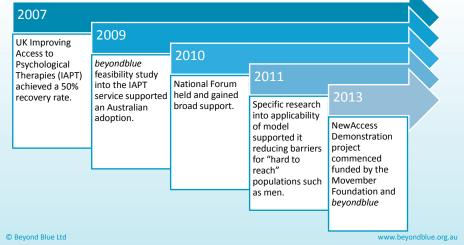


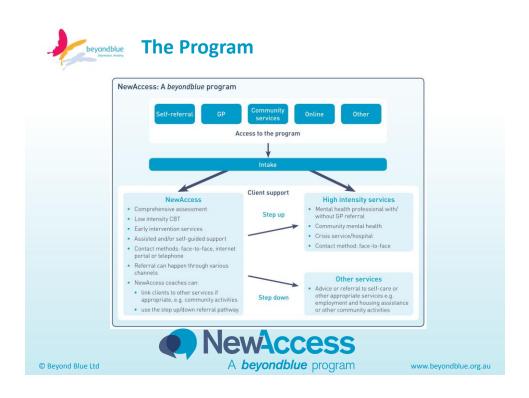






• Four years of research and collaborative discussion in Australia.







- Part of the local community;
- Not currently providing a health service;
- Preference for undergraduate degree; and
- Personal attributes suited to the role.



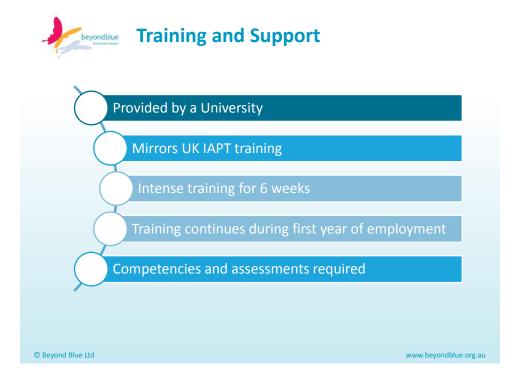
beyondblue The work of an Access Coach

- Client Centric Service
 - Tailored program in collaboration with client
 - Assisted and/or self-guided Low Intensity CBT
 - Client workbooks

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- Connecting clients with services
 - Link to client to appropriate community networks
 - Refer to other support services e.g. employment, financial or housing







Project to run over three years with a full evaluation conducted.

	2013				
	ACT Medicare Local launched in October 2013 • 4 Trained Coaches • Over 50 clients in first month	2014 Two further Medicare Locals to launch in February 2014	2015 Bi-annual program evaluations	2016 Final Report	
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beyondblue Healthcare Savings

- Annual reductions in healthcare usage estimated per client in UK:
 - 1.59 GP consultations
 - 0.36 outpatient procedures; and
 - 0.73 inpatient bed nights
- Overall savings per person on NHS expected to be £300
- 6 Years saving of €102m

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- UK IAPT program expected net benefit over 6 years is £4.6 billion created by:
 - Healthcare savings
 - Tax gains
 - Welfare savings
 - Health benefits
 - Reduction in sickness absences



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beyondblue The Good News

Not more health professionals, traditional services

More support for the individual to recover

- Coaches
- Web based services
- Phone / chat
- Interactive Apps

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